

COMPARATIVA MERCADOS ACUMULADO

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	28.855	28.407	1,58%	16.045	16.852	-4,79%	44.900	45.259	-0,79%
2.Todo Terreno	11.462	9.024	27,02%	7.145	5.967	19,74%	18.607	14.991	24,12%
3.Com.Ligeros	6.001	5.321	12,78%	4.936	4.739	4,16%	10.937	10.060	8,72%
4.Ind.Medios	2.949	2.968	-0,64%	1.608	1.734	-7,27%	4.557	4.702	-3,08%
5.Industriales	299	276	8,33%	210	186	12,90%	509	462	10,17%
6.Autobuses	201	189	6,35%	127	124	2,42%	328	313	4,79%
7.Motocicletas	4.006	3.307	21,14%	3.565	3.059	16,54%	7.571	6.366	18,93%
8.Ciclomotores	267	393	-32,06%	158	300	-47,33%	425	693	-38,67%
9.Especiales	148	176	-15,91%	107	84	27,38%	255	260	-1,92%
Totales	54.188	50.061	8,24%	33.901	33.045	2,59%	88.089	83.106	6,00%

COMPARATIVA MERCADOS MES

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	2.427	2.110	15,02%	1.262	1.424	-11,38%	3.689	3.534	4,39%
2.Todo Terreno	989	986	0,30%	607	596	1,85%	1.596	1.582	0,88%
3.Com.Ligeros	469	496	-5,44%	408	537	-24,02%	877	1.033	-15,10%
4.Ind.Medios	278	273	1,83%	161	167	-3,59%	439	440	-0,23%
5.Industriales	25	20	25,00%	17	24	-29,17%	42	44	-4,55%
6.Autobuses	43	23	86,96%	10	9	11,11%	53	32	65,63%
7.Motocicletas	355	341	4,11%	272	287	-5,23%	627	628	-0,16%
8.Ciclomotores	35	52	-32,69%	11	82	-86,59%	46	134	-65,67%
9.Especiales	9	14	-35,71%	10	5	100,00%	19	19	0,00%
Totales	4.630	4.315	7,30%	2.758	3.131	-11,91%	7.388	7.446	-0,78%

COMPARATIVA MES CANALES DE VENTA

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	1.078	596	80,87%	196	299	-34,45%	1.274	895	42,35%
	Empresas	521	536	-2,80%	151	127	18,90%	672	663	1,36%
	Particular	828	978	-15,34%	915	998	-8,32%	1.743	1.976	-11,79%
Totales		2.427	2.110	15,02%	1.262	1.424	-11,38%	3.689	3.534	4,39%
2.Todo Terreno	Alquiler	282	273	3,30%	74	103	-28,16%	356	376	-5,32%
	Empresas	160	201	-20,40%	90	114	-21,05%	250	315	-20,63%
	Particular	547	512	6,84%	443	379	16,89%	990	891	11,11%
Totales		989	986	0,30%	607	596	1,85%	1.596	1.582	0,88%
3.Com.Ligeros	Alquiler	144	31	364,52%	13	33	-60,61%	157	64	145,31%
	Empresas	173	171	1,17%	147	89	65,17%	320	260	23,08%
	Particular	152	294	-48,30%	248	415	-40,24%	400	709	-43,58%
Totales		469	496	-5,44%	408	537	-24,02%	877	1.033	-15,10%
4.Ind.Medios	Alquiler	34	23	47,83%	5	15	-66,67%	39	38	2,63%
	Empresas	149	165	-9,70%	90	100	-10,00%	239	265	-9,81%
	Particular	95	85	11,76%	66	52	26,92%	161	137	17,52%
Totales		278	273	1,83%	161	167	-3,59%	439	440	-0,23%
5.Industriales	Alquiler	4	3	33,33%				4	3	33,33%
	Empresas	19	13	46,15%	17	24	-29,17%	36	37	-2,70%
	Particular	2	4	-50,00%				2	4	-50,00%
Totales		25	20	25,00%	17	24	-29,17%	42	44	-4,55%
6.Autobuses	Alquiler	11	0	#+INF	0	2	-100,00%	11	2	450,00%
	Empresas	31	23	34,78%	10	7	42,86%	41	30	36,67%
	Particular	1	0	#+INF				1	0	#+INF
Totales		43	23	86,96%	10	9	11,11%	53	32	65,63%
7.Motocicletas	Alquiler	16	5	220,00%	2	0	#+INF	18	5	260,00%
	Empresas	35	36	-2,78%	31	43	-27,91%	66	79	-16,46%
	Particular	304	300	1,33%	239	244	-2,05%	543	544	-0,18%
Totales		355	341	4,11%	272	287	-5,23%	627	628	-0,16%
8.Ciclomotores	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	16	11	45,45%	0	61	-100,00%	16	72	-77,78%
	Particular	18	41	-56,10%	11	21	-47,62%	29	62	-53,23%
Totales		35	52	-32,69%	11	82	-86,59%	46	134	-65,67%
9.Especiales	Alquiler	1	6	-83,33%				1	6	-83,33%
	Empresas	0	1	-100,00%	1	1	0,00%	1	2	-50,00%
	Particular	8	7	14,29%	9	4	125,00%	17	11	54,55%
Totales		9	14	-35,71%	10	5	100,00%	19	19	0,00%
Totales		4.630	4.315	7,30%	2.758	3.131	-11,91%	7.388	7.446	-0,78%

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2017	Matr. aa.	% ^ aa.
1.Turismos	Alquiler	12.330	12.407	-0,62%	2.731	3.433	-20,45%	15.061	15.840	-4,92%
	Empresas	5.361	4.837	10,83%	1.718	1.738	-1,15%	7.079	6.575	7,67%
	Particular	11.164	11.163	0,01%	11.596	11.681	-0,73%	22.760	22.844	-0,37%
	Totales	28.855	28.407	1,58%	16.045	16.852	-4,79%	44.900	45.259	-0,79%
2.TODO Terreno	Alquiler	2.714	2.155	25,94%	664	925	-28,22%	3.378	3.080	9,68%
	Empresas	2.176	1.468	48,23%	1.089	809	34,61%	3.265	2.277	43,39%
	Particular	6.572	5.401	21,68%	5.392	4.233	27,38%	11.964	9.634	24,19%
	Totales	11.462	9.024	27,02%	7.145	5.967	19,74%	18.607	14.991	24,12%
3.Com.Ligeros	Alquiler	784	948	-17,30%	276	164	68,29%	1.060	1.112	-4,68%
	Empresas	2.442	1.757	38,99%	964	818	17,85%	3.406	2.575	32,27%
	Particular	2.775	2.616	6,08%	3.696	3.757	-1,62%	6.471	6.373	1,54%
	Totales	6.001	5.321	12,78%	4.936	4.739	4,16%	10.937	10.060	8,72%
4.Ind.Medios	Alquiler	293	360	-18,61%	115	127	-9,45%	408	487	-16,22%
	Empresas	1.496	1.398	7,01%	805	902	-10,75%	2.301	2.300	0,04%
	Particular	1.160	1.210	-4,13%	688	705	-2,41%	1.848	1.915	-3,50%
	Totales	2.949	2.968	-0,64%	1.608	1.734	-7,27%	4.557	4.702	-3,08%
5.Industriales	Alquiler	38	19	100,00%				38	19	100,00%
	Empresas	240	238	0,84%	202	182	10,99%	442	420	5,24%
	Particular	21	19	10,53%	8	4	100,00%	29	23	26,09%
	Totales	299	276	8,33%	210	186	12,90%	509	462	10,17%
6.Autobuses	Alquiler	15	0	#+INF	0	2	-100,00%	15	2	650,00%
	Empresas	178	179	-0,56%	126	122	3,28%	304	301	1,00%
	Particular	8	10	-20,00%	1	0	#+INF	9	10	-10,00%
	Totales	201	189	6,35%	127	124	2,42%	328	313	4,79%
7.Motocicletas	Alquiler	196	194	1,03%	67	62	8,06%	263	256	2,73%
	Empresas	344	237	45,15%	367	283	29,68%	711	520	36,73%
	Particular	3.466	2.876	20,51%	3.131	2.714	15,36%	6.597	5.590	18,01%
	Totales	4.006	3.307	21,14%	3.565	3.059	16,54%	7.571	6.366	18,93%
8.Ciclomotores	Alquiler	3	6	-50,00%	1	5	-80,00%	4	11	-63,64%
	Empresas	45	70	-35,71%	9	73	-87,67%	54	143	-62,24%
	Particular	219	317	-30,91%	148	222	-33,33%	367	539	-31,91%
	Totales	267	393	-32,06%	158	300	-47,33%	425	693	-38,67%
9.Especiales	Alquiler	20	47	-57,45%	31	18	72,22%	51	65	-21,54%
	Empresas	20	21	-4,76%	14	18	-22,22%	34	39	-12,82%
	Particular	108	108	0,00%	62	48	29,17%	170	156	8,97%
	Totales	148	176	-15,91%	107	84	27,38%	255	260	-1,92%
Totales	54.188	50.061	8,24%	33.901	33.045	2,59%	88.089	83.106	6,00%	