



comparativa acumulada mes

MERCADO	Las Palmas			Santa Cruz de Tenerife			TOTALES		
	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	4.727	4.756	-0,61%	3.300	3.567	-7,49%	8.027	8.323	-3,56%
2.Todo Terreno	2.130	2.521	-15,51%	1.707	1.622	5,24%	3.837	4.143	-7,39%
3.Com.Ligeros	1.344	1.311	2,52%	911	1.168	-22,00%	2.255	2.479	-9,04%
4.Ind.Medios	637	583	9,26%	350	373	-6,17%	987	956	3,24%
5.Industriales	72	65	10,77%	52	57	-8,77%	124	122	1,64%
6.Autobuses	24	40	-40,00%	16	8	100,00%	40	48	-16,67%
7.Motocicletas	978	845	15,74%	960	765	25,49%	1.938	1.610	20,37%
8.Ciclomotores	75	48	56,25%	45	38	18,42%	120	86	39,53%
9.Especiales	48	34	41,18%	16	24	-33,33%	64	58	10,34%
Totales	10.035	10.203	-1,65%	7.357	7.622	-3,48%	17.392	17.825	-2,43%

comparativa mes

MERCADO	Las Palmas			Santa Cruz de Tenerife			TOTALES		
	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	1.956	1.695	15,40%	1.050	1.348	-22,11%	3.006	3.043	-1,22%
2.Todo Terreno	831	1.087	-23,55%	620	531	16,76%	1.451	1.618	-10,32%
3.Com.Ligeros	487	575	-15,30%	338	430	-21,40%	825	1.005	-17,91%
4.Ind.Medios	250	226	10,62%	144	122	18,03%	394	348	13,22%
5.Industriales	34	28	21,43%	13	17	-23,53%	47	45	4,44%
6.Autobuses	3	14	-78,57%	9	2	350,00%	12	16	-25,00%
7.Motocicletas	316	286	10,49%	319	265	20,38%	635	551	15,25%
8.Ciclomotores	29	13	123,08%	19	11	72,73%	48	24	100,00%
9.Especiales	16	7	128,57%	3	8	-62,50%	19	15	26,67%
Totales	3.922	3.931	-0,23%	2.515	2.734	-8,01%	6.437	6.665	-3,42%

comparativa canales mes

MERCADO	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	693	331	109,37%	90	138	-34,78%	783	469	66,95%
	Empresas	525	371	41,51%	160	186	-13,98%	685	557	22,98%
	Particular	738	993	-25,68%	800	1.024	-21,88%	1.538	2.017	-23,75%
	Totales	1.956	1.695	15,40%	1.050	1.348	-22,11%	3.006	3.043	-1,22%
2.TODO Terreno	Alquiler	110	393	-72,01%	15	13	15,38%	125	406	-69,21%
	Empresas	182	147	23,81%	94	78	20,51%	276	225	22,67%
	Particular	539	547	-1,46%	511	440	16,14%	1.050	987	6,38%
	Totales	831	1.087	-23,55%	620	531	16,76%	1.451	1.618	-10,32%
3.Com.Ligeros	Alquiler	39	51	-23,53%	32	14	128,57%	71	65	9,23%
	Empresas	237	296	-19,93%	75	106	-29,25%	312	402	-22,39%
	Particular	211	228	-7,46%	231	310	-25,48%	442	538	-17,84%
	Totales	487	575	-15,30%	338	430	-21,40%	825	1.005	-17,91%
4.Ind.Medios	Alquiler	29	20	45,00%	12	11	9,09%	41	31	32,26%
	Empresas	130	107	21,50%	67	57	17,54%	197	164	20,12%
	Particular	91	99	-8,08%	65	54	20,37%	156	153	1,96%
	Totales	250	226	10,62%	144	122	18,03%	394	348	13,22%
5.Industriales	Alquiler	8	2	300,00%				8	2	300,00%
	Empresas	20	24	-16,67%	13	16	-18,75%	33	40	-17,50%
	Particular	6	2	200,00%	0	1	-100,00%	6	3	100,00%
	Totales	34	28	21,43%	13	17	-23,53%	47	45	4,44%
6.Autobuses	Empresas	3	13	-76,92%	9	2	350,00%	12	15	-20,00%
	Particular	0	1	-100,00%				0	1	-100,00%
	Totales	3	14	-78,57%	9	2	350,00%	12	16	-25,00%
7.Motocicletas	Alquiler	8	25	-68,00%	1	17	-94,12%	9	42	-78,57%
	Empresas	36	21	71,43%	35	29	20,69%	71	50	42,00%
	Particular	272	240	13,33%	283	219	29,22%	555	459	20,92%
	Totales	316	286	10,49%	319	265	20,38%	635	551	15,25%
8.Ciclomotores	Alquiler				2	0	#+INF	2	0	#+INF
	Empresas	12	4	200,00%				12	4	200,00%
	Particular	17	9	88,89%	17	11	54,55%	34	20	70,00%
	Totales	29	13	123,08%	19	11	72,73%	48	24	100,00%
9.Especiales	Alquiler				1	0	#+INF	1	0	#+INF
	Empresas	4	1	300,00%				4	1	300,00%
	Particular	12	6	100,00%	2	8	-75,00%	14	14	0,00%
	Totales	16	7	128,57%	3	8	-62,50%	19	15	26,67%
Totales	3.922	3.931	-0,23%	2.515	2.734	-8,01%	6.437	6.665	-3,42%	

comparativa canales acumulado

MERCADO	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	1.136	830	36,87%	175	266	-34,21%	1.311	1.096	19,62%
	Empresas	1.324	1.208	9,60%	449	449	0,00%	1.773	1.657	7,00%
	Particular	2.267	2.718	-16,59%	2.676	2.852	-6,17%	4.943	5.570	-11,26%
	Totales	4.727	4.756	-0,61%	3.300	3.567	-7,49%	8.027	8.323	-3,56%
2.TODO Terreno	Alquiler	127	451	-71,84%	73	81	-9,88%	200	532	-62,41%
	Empresas	539	581	-7,23%	266	310	-14,19%	805	891	-9,65%
	Particular	1.464	1.489	-1,68%	1.368	1.231	11,13%	2.832	2.720	4,12%
	Totales	2.130	2.521	-15,51%	1.707	1.622	5,24%	3.837	4.143	-7,39%
3.Com.Ligeros	Alquiler	81	106	-23,58%	80	17	370,59%	161	123	30,89%
	Empresas	577	566	1,94%	181	237	-23,63%	758	803	-5,60%
	Particular	686	639	7,36%	650	914	-28,88%	1.336	1.553	-13,97%
	Totales	1.344	1.311	2,52%	911	1.168	-22,00%	2.255	2.479	-9,04%
4.Ind.Medios	Alquiler	42	35	20,00%	21	18	16,67%	63	53	18,87%
	Empresas	359	300	19,67%	168	204	-17,65%	527	504	4,56%
	Particular	236	248	-4,84%	161	151	6,62%	397	399	-0,50%
	Totales	637	583	9,26%	350	373	-6,17%	987	956	3,24%
5.Industriales	Alquiler	9	5	80,00%				9	5	80,00%
	Empresas	50	54	-7,41%	48	54	-11,11%	98	108	-9,26%
	Particular	13	6	116,67%	4	3	33,33%	17	9	88,89%
	Totales	72	65	10,77%	52	57	-8,77%	124	122	1,64%
6.Autobuses	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	23	38	-39,47%	16	8	100,00%	39	46	-15,22%
	Particular	0	2	-100,00%				0	2	-100,00%
	Totales	24	40	-40,00%	16	8	100,00%	40	48	-16,67%
7.Motocicletas	Alquiler	17	35	-51,43%	10	26	-61,54%	27	61	-55,74%
	Empresas	92	55	67,27%	81	84	-3,57%	173	139	24,46%
	Particular	869	755	15,10%	869	655	32,67%	1.738	1.410	23,26%
	Totales	978	845	15,74%	960	765	25,49%	1.938	1.610	20,37%
8.Ciclomotores	Alquiler				2	0	#+INF	2	0	#+INF
	Empresas	30	7	328,57%	1	1	0,00%	31	8	287,50%
	Particular	45	41	9,76%	42	37	13,51%	87	78	11,54%
	Totales	75	48	56,25%	45	38	18,42%	120	86	39,53%
9.Especiales	Alquiler	0	2	-100,00%	5	7	-28,57%	5	9	-44,44%
	Empresas	7	4	75,00%	2	1	100,00%	9	5	80,00%
	Particular	41	28	46,43%	9	16	-43,75%	50	44	13,64%
	Totales	48	34	41,18%	16	24	-33,33%	64	58	10,34%
Totales	10.035	10.203	-1,65%	7.357	7.622	-3,48%	17.392	17.825	-2,43%	