

DATOS

comparativa acumulada a diciembre 2013-2012

Las Palmas			Santa Cruz de Tenerife			Totales		
2013	2012	% ^ aa.	2013	2012	% ^ aa.	2013	2012	% ^ aa.
15.933	13.268	20,09%	10.016	9.245	8,34%	25.949	22.513	15,26%
1.725	1.480	16,55%	1.122	1.073	4,57%	2.847	2.553	11,52%
2.216	1.766	25,48%	2.127	1.657	28,36%	4.343	3.423	26,88%
827	767	7,82%	471	536	-12,13%	1.298	1.303	-0,38%
91	94	-3,19%	81	105	-22,86%	172	199	-13,57%
45	74	-39,19%	20	20	0,00%	65	94	-30,85%
1.350	1.541	-12,39%	1.408	1.484	-5,12%	2.758	3.025	-8,83%
232	310	-25,16%	240	299	-19,73%	472	609	-22,50%
61	176	-65,34%	58	47	23,40%	119	223	-46,64%
22.480	19.476	15,42%	15.543	14.466	7,45%	38.023	33.942	12,02%

DATOS MES DE DICIEMBRE
comparativa acumulada canales dic 2012-2013

		Las Palmas			Santa Cruz de Tenerife			Totales		
Mercado	Canales	2013	2012	% ^ aa.	2013	2012	% ^ aa.	2013	2012	% ^ aa.
1.Turismos	Alquiler	7.076	4.597	53,93%	2.419	2.132	13,46%	9.495	6.729	41,11%
	Empresas	1.950	2.427	-19,65%	840	1.061	-20,83%	2.790	3.488	-20,01%
	Particular	6.907	6.244	10,62%	6.757	6.052	11,65%	13.664	12.296	11,13%
	Totales	15.933	13.268	20,09%	10.016	9.245	8,34%	25.949	22.513	15,26%
os	183	137	33,58%	215	152	41,45%	398	289	37,72%	
is	117	80	46,25%	63	32	96,68%	180	112	60,71%	
is	9	15	-40,00%	19	10	90,00%	28	25	12,00%	
s	3	15	-80,00%	6	5	20,00%	9	20	-55,00%	
as	100	102	-1,96%	164	102	60,78%	264	204	29,41%	
es	26	26	0,00%	16	20	-20,00%	42	46	-8,70%	
s	7	5	40,00%	6	9	-33,33%	13	14	-7,14%	
	2.528	1.568	61,22%	1.821	1.022	78,18%	4.349	2.590	67,92%	

DATOS VENTA POR CANALES TURISMOS

comparativa acumulada canales dic 2012-2013

		Las Palmas			Santa Cruz de Tenerife			Totales		
Canales		2013	2012	% ^ aa.	2013	2012	% ^ aa.	2013	2012	% ^ aa.
Alquiler		7.076	4.597	53,93%	2.419	2.132	13,46%	9.495	6.729	41,11%
Empresas		1.950	2.427	-19,65%	840	1.061	-20,83%	2.790	3.488	-20,01%
Particular		6.907	6.244	10,62%	6.757	6.052	11,65%	13.664	12.296	11,13%
Totales		15.933	13.268	20,09%	10.016	9.245	8,34%	25.949	22.513	15,26%